Event: Business Bazigar

Description

A business plan competition is an event where participants present their startup ideas and business strategies to a panel of judges from industry. The competition typically involves pitching a detailed plan that covers market analysis, financial projections, human resource planning, marketing strategy and operational strategies, location, customer acquisition. The event encourages innovation and provides valuable feedback for aspiring entrepreneurs.

General Rules

1. Participation will be in the team.
2. Each team must contain min. 2 and max. 4 members.
3. The product or service developed by the participants must be authentic, feasible, and acceptable.
4. The overall Business plan should cover all the operational and departmental elements of a logical business.
5. A maximum of 30 teams will be allowed for the competition.
6. The competition will be in two rounds. The best 6 plans will be selected by the judges from the first round and will give a presentation again in the second round. Top 3 teams will be rewarded.
7. Students have to prepare a Power Point presentation and if feasible then students can bring a model of a product.
8. Participants will be given 10 minutes time to present their business plan which is followed by Q & A round of 5 minutes.
9. In case of any discrepancies, the organizers' decision shall be considered as the final decision. The decision taken by the Institute and Event coordinators/ Judges will be considered as final.
10. Reporting time will be 8:30 AM on the day of Event.

Faculty Coordinator

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